

PHARMACY AWARDS

NEW ZEALAND

PHARMACY AWARDS 2012

- CELEBRATING THE SUCCESS STORIES IN OUR INDUSTRY -



SPONSORSHIP PROPOSAL

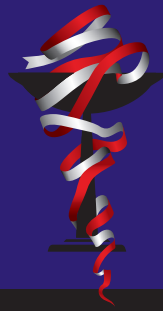
2012



ProPharma

PharmacyToday

WWW.PHARMACYAWARDS.CO.NZ



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SPONSORSHIP PROPOSAL 2012

ProPharma and Pharmacy Today are committed to hosting the annual Pharmacy Awards.

The Pharmacy Awards have become a showcase of innovative pharmacy practice, retailing, marketing and clinical initiatives across the broadest possible spectrum of the industry. Awards entries show the passion in the profession and the many new roles for pharmacy in the healthcare of New Zealanders. The date has been set for Saturday, 9th June 2012 and will be hosted at The Great Room at The Langham.

INVESTMENT LEVELS

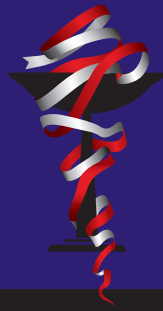
We have three sponsorship packages available, designed to provide sponsors with sustained and effective exposure for your company in the lead up to, after, and during the Awards Event.

GOLD SPONSOR (CATEGORY) (\$12,500 + GST)

As a GOLD SPONSOR you will receive the following...

- Naming rights for one of the twelve key awards categories
- Recognised as a Gold sponsor in Award Advertisements in Pharmacy Today magazine each month from November 2011 to July 2012 (Current circulation 3000+ copies, and read by 95% of pharmacists and 97% of pharmacy staff).
- Recognised as a Gold sponsor in Pharmedics Awards advertisements each month from November 2011 to July 2012 (Sent to every Pharmacy in NZ)
- Company Logo on all correspondence to all entrants in your sponsored category
- Exposure on the Pharmacy Awards website www.pharmacyawards.co.nz
- A link to your own company website from the Awards website
- Company Logo on every page of the entrant's submission form available on the website
- Recognised as a Gold sponsor on awards tickets 400+
- Company Logo on winners trophy
- Company Logo on Runner Up certificate
- Recognised as Gold sponsor in the AV presentation given at the Awards Gala Dinner
- Recognised as Gold sponsor on banners at the Awards Gala Dinner
- Recognised as Gold sponsors on the Awards Programme
- Company representative to present award at the Awards Gala Event
- Photograph and winner category details in Pharmacy Today Feature in July 2012
- A table of 10 complimentary tickets for the awards gala dinner, valued at \$1850 + GST
- The opportunity to use the pharmacy awards logo and promote your gold level sponsorship of the Pharmacy awards in your own marketing
- First Preference to sponsor the category the following year

**To discuss which categories may be available please contact
Annette Smith 0274 832 268 or asmith@propharma.co.nz**



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SILVER SPONSOR (\$5000 + GST)

- Recognition as a Silver sponsor
- Opportunity to sponsor one of the key components of the awards gala dinner. e.g. Master of ceremonies, band
- 4 complimentary tickets to the Awards Gala Dinner, valued at \$740 + GST
- Recognised as a Silver sponsor in Award Advertisements in Pharmacy Today magazine minimum 6 publications
- Recognised as a Silver sponsor on Pharmacy Awards website www.pharmacyawards.co.nz
- Recognised as a Silver sponsor in Pharmalines Awards advertisements (sent monthly to every pharmacy in NZ) - minimum 6 publications
- A link to your own company website from the Awards website
- Recognised as a Silver sponsor on Awards event programme
- Recognised as a Silver sponsor in the AV presentation at the Awards Gala Dinner.

BRONZE SPONSOR (\$2000 + GST)

- Recognition as a Bronze sponsor
- 2 complimentary tickets to the Awards Gala Dinner, valued at \$370 + GST
- Recognised as a Bronze sponsor in Pharmacy Today magazine - minimum 3 publications
- Recognised as a Bronze sponsor on Pharmacy Awards website www.pharmacyawards.co.nz
- Recognised as a Bronze sponsor in Pharmalines (magazine sent monthly to every pharmacy in NZ) minimum 3 publications
- Recognised as a Bronze sponsor on Awards event programme
- Recognised as a Bronze sponsor in the AV presentation at Awards Gala Dinner.



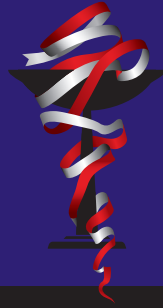
SUPREME AWARD WINNER 2011

CLIVE CANNONS - UNICHEM CLIVE'S PHARMACY

"It was a real honour and thrill to be the Supreme Winner for 2011. Winning has motivated our team and given the whold town of Wainuiomata a boost. Plus the awards dinner was a wonderful occasion!"

Preparing the entry allowed me to take a step back and look at where the business had come from, celebrate the highs, learn from the lows, and now clarify how we can be at the forefront of pharmacy health care and retailing in New Zealand.

We are fortunate in New Zealand to have such an event, and it is important to participate."



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If you would like to discuss any of these options, please feel free to contact...

ANNETTE SMITH

Pharmacy Awards Coordinator

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DAVID LEWIS

General Manager

ProPharma

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COLIN ABERCROMBIE

Chief Executive

UBM Medica (Pharmacy Today)

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We would like to become a

- Category sponsor (\$12,500 plus GST)
- Silver sponsor (\$5,000 plus GST)
- Bronze sponsor (\$2,000 plus GST)

Company name

Address

Contact name

Job Title

Phone number

Mobile number

Email address

Web address

I hereby agree to sponsor the 2012 NZ Pharmacy Awards as detailed in this proposal

Signed _____ Dated _____

Please return to Annette Smith via email asmith@propharma.co.nz or fax 09 915 9581

- I have emailed a current company logo in eps format